

ZAHİ MIMASSI

Title: Founder & CEO

Experience: 30+ years in Human Capital Consulting & HR Line Management

Education: Masters in International Business Administration

Profile Overview

Visionary Founder, dynamic and results-driven CEO, Zahi has built an unrivalled consulting expertise in the MENA region with a proven track record during his tenure with both Aon Hewitt and Hay Group in the capacity of Partner and Area General Manager. Zahi founded Phoenix Consulting International in 2010 and grew it to become one of the top consulting firms in MENA as published by industry experts. Led the firm to year-over-year revenue growth of an average of 30% and established a strong reputation for driving results through actionable insights, best-in-class talent strategies, and deep industry expertise, built and nurtured long-term client relationships, resulting in 95% client retention and high referral rates.

With over 30 years of experience, Zahi's expertise lies in transformative and integrated Human Capital solutions for public sector as well as for private sector across diverse industries including technology, utilities, finance, manufacturing, FMCG & Family businesses.

A proven leader in advising organizations on strategic HR transformation, organizational development, talent management, and in guiding C-suite executives and senior leaders through complex challenges in human capital strategy, change management and performance optimization.

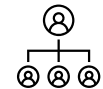
Cultivated a client portfolio that includes high-profile organizations, delivering tailored solutions that resulted in impressive growth across service lines. Passionate about delivering innovative, client-focused solutions that enable organizations to unlock their full potential.

A servant leader with powerful combination of emotional intelligence, leading by example, empowering and motivating teams with effective communication, adaptability and resilience as well as data-driven decision-making. Established a culture of excellence and continuous improvement, empowering teams to innovate and exceed client expectations.

Subject Matter Expertise



Strategic Vision



Strategic Organizational Transformation



Global Market Leadership



Executive Advisory



Financial Stewardship